



ABOUT OUR TEAM

Dr. Colleen Hathaway and Dr. Kristine Eiring are a dream team within the Sports Psychology arena. Colleen graduated from University of St. Thomas in 1993 with a B.S. in Corporate Fitness Science and Athletic Training. Dr. Kristine Eiring is a practicing psychologist who competed and set records for the University of Wisconsin-Madison track team.

SITE STATS

1,100
MONTHLY UNIQUE VISITORS

15%
TRAFFIC FROM REFERRALS

171
KEYWORDS RANKING IN GOOGLE

60%
TRAFFIC FROM ORGANIC SEARCH

2:11
AVERAGE SESSION LENGTH

READER PROFILE

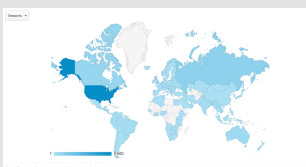
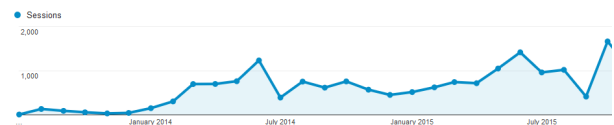
The Psychology Of Sport website can be used by athletes, coaches and industry professionals alike to help themselves, their athletes or patients take their sport to greater heights.

POPULAR TOPICS

- Mindfulness
- Achieving Goals
- Attention
- Concentration
- Meditation
- Sport Psychology

SITE GROWTH

Psychologyofsport.net was launched in 2013, and has been on a steady growth curve ever since.



GEOGRAPHY

The large majority of visits come from North America

LAST UPDATED
12/11/2015

PARTNERSHIP OPPORTUNITIES



BANNER AD PLACEMENT:

\$450/mo

Banner ad placements are located within content links and sidebar links.

SITE THEME BRANDING:

\$1400/mo

Theme branding includes background, sidebar links, and in content links.

SITE THEME BRANDING PLUS:

\$3400/mo

Theme branding includes background, sidebar links, and in content links. PLUS content curation, keyword silo tailored to any one web property to maximize engagement. We will take existing content and push to new audiences essentially renewing old content. Statistics reports can be downloaded or be emailed to you as often as you like. Our system is designed to be low cost and very easy to use so you can get started.

OTHER RATES

LINK BUILDING TO YOUR SITE:

\$250 per line we achieve

MASSIVE VIRAL CONTENT CREATION & OUTREACH:

\$7,500

INFOGRAPHIC CREATION:

\$850

OTHER OPPORTUNITIES

Our site network includes more than 1,000 domains across more than 50 different verticals. 99% of the sites within our network have opportunities just like this one.

Some specific Categories include:

- | | |
|-----------------|---------------|
| • Medical | • Sports |
| • Entertainment | • Real Estate |
| • Culinary | • Gaming |

CUSTOM CAMPAIGNS

Our team is capable of running full scale digital marketing campaigns and we are experts in the sports performance arena. if you would like to share your goals with us, we can create a custom strategy to achieve them!